

INTRODUCING

**TEAM AGILE**



## PURPOSE

**The purpose of this document is to introduce Team Agile  
Team Agile is a consortium of well-established  
firms specialising in planning and urban design.**

**Team Agile is uniquely formed around an Aboriginal-owned business and built on a  
solid urban economics and practice foundation.**

**In June 2021 Team Agile was appointed to the DevelopmentWA Planning and Urban  
Design Panel. DevelopmentWA now has access to a highly committed, agile and  
innovative team with 65,000 years of experience in planning for people and place.**

TEAM AGILE acknowledge the Traditional Custodians throughout Western Australia and their continuing connection to the land, waters and culture. We pay our respects to all the members of Aboriginal communities and cultures throughout the State, and in particular to the communities we work with, and to their Elders past and present.

Team Agile seeks to build on DevelopmentWA's vision with Aboriginal people.

# Introduction

## Who are we

Team Agile is a consortium of Western Australian planning and urban design firms. We operate under a lean and agile structure that allows us to deliver high-quality advice, service and outcomes at highly competitive rates.

Team Agile can provide something unique - a collaborative team built on these points of difference:

## On Country

We are a local firm built around an Aboriginal business (Nyungar Birdiyia) and are determined to advance inclusion and reconciliation to the benefit of all Western Australians.

## In Place

Place-based processes and place-responsive design are at our core. We drive alignment and approval by being locally focused and engaging with the community and place. We believe in analysing the site constraints and opportunities and engaging with stakeholders. It is part of our process and our character.

## Highly Responsive

We are used to working to tight time-lines, and can be flexible with working hours to meet a project deadline. If additional resources are required, we can source staff at short notice through our network of sub-contractors.

## Deep Knowledge and Applied Expertise

Team Agile is deliberately focused on providing broad expertise. We recognise multinational firms sell this as a benefit, but the skills are often fragmented and not project-focused. Team Agile brings together some of Western Australia's most experienced professionals. We don't just know the rules; we help write them.

## Lean Business Model

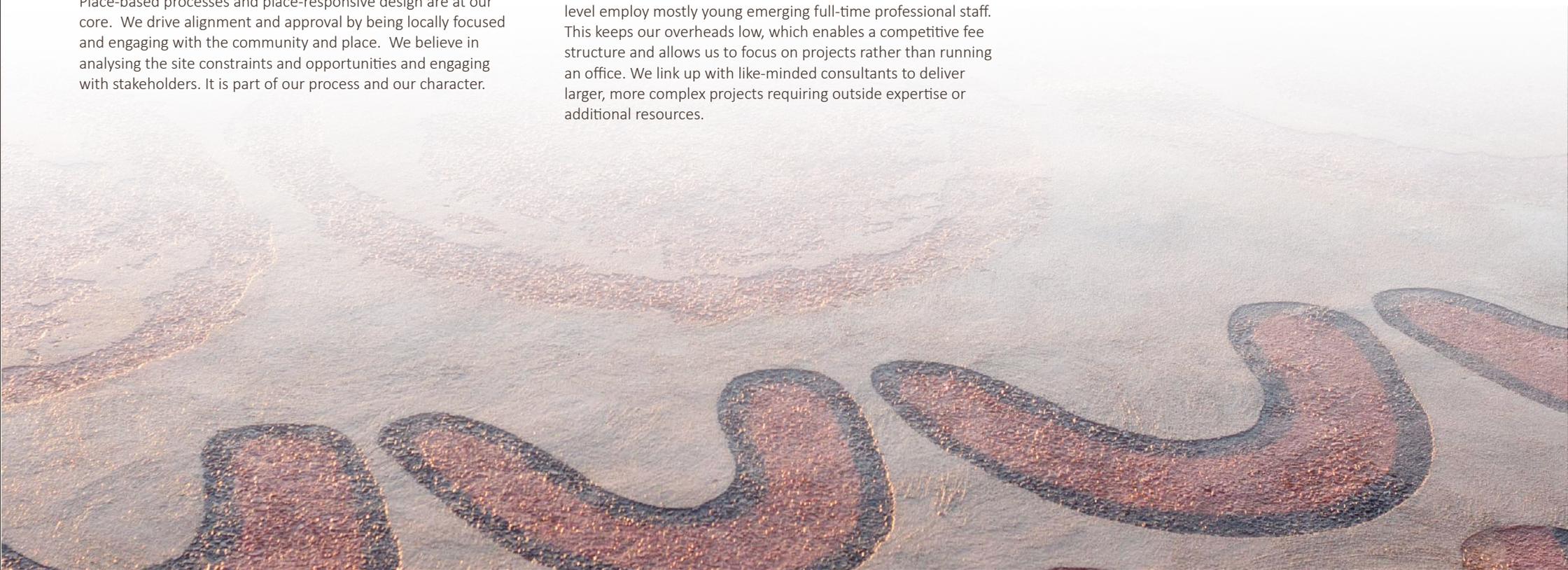
We work from small studios and offices, and below director level employ mostly young emerging full-time professional staff. This keeps our overheads low, which enables a competitive fee structure and allows us to focus on projects rather than running an office. We link up with like-minded consultants to deliver larger, more complex projects requiring outside expertise or additional resources.

## Personal Service

We manage our project and client loads carefully to ensure that we have time to give them our full attention. Because we really understand the needs of our clients, we can provide them with personalised and highly tailored advice. This relationship-based approach leads to a more satisfying experience for everyone.

## Senior Expertise with Leverage

At larger firms, many clients get disappointed when their project is delegated to junior staff. In our model, clients have direct interaction with the Principals throughout the project. This ensures that each project gets the highest level of service, which gives them the best chance of achieving a successful outcome.



## ON COUNTRY

**TEAM AGILE acknowledge the Traditional Custodians throughout Western Australia and their continuing connection to the land, waters and culture. We pay our respects to all the members of Aboriginal communities and cultures throughout the State, and in particular to the communities we work with, and to their Elders past and present.**

Team Agile is built around Nyungar Birdiyia. Nyungar Birdiyia is a Noongar cultural consultancy established by Neville Collard (executive director) and Paul Carter (co-director) in early 2020. It builds on the cultural knowledge networks and extensive private and public cultural consultation experience of the Yelakitj Moort Nyungar Association, which Neville established in 2008. It also builds on the placemaking practice that Paul has developed through his studio, Material Thinking (established 2007).

Nyungar Birdiyia is able to draw on a uniquely wide pool of Noongar expertise and typically tailors its team to meet the

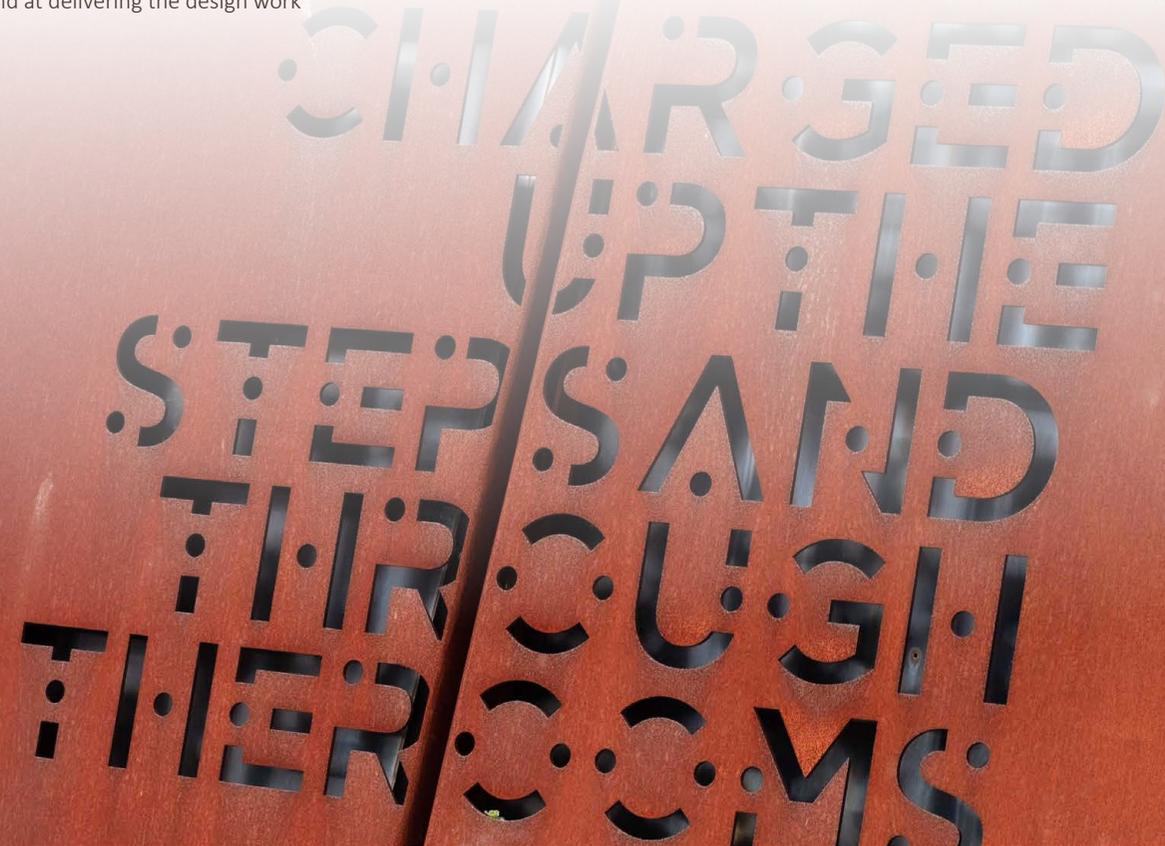
specifics of individual projects. In the present contract, Neville Collard has primary responsibility for all aspects of Noongar cultural heritage and its interpretation and he acts to represent Noongar interests on Country and to create opportunities for Noongar social, cultural and economic advancement. Paul Carter is responsible for project design, documentation and management and primarily liaises with the Client and the Client's subcontractors.

**InfrastructureWA has identified METRONET's Gnarla Biddi Aboriginal Engagement Strategy as a benchmark.**

Gnarla Biddi is built on the methodology informed by members of Team Agile. Team Agile is uniquely placed to attract contractors, collaborators and funding to support reconciliation. We are adept at working with developers and architects to reflect culture in design and at delivering the design work ourselves.

At the place making level, Hans Oerlemans has undertaken significant work helping translate Gnarla Biddi into place plans ensuring Noongar cultural narratives shape sense of place. Neville Collard and Paul Carter have worked to help deliver place making and public art projects, expanding aboriginal employment and cultural understanding. Brett Wood-Gush worked on the built form guidelines and with the architects shaped the Scarborough Foreshore in response to the cultural context.

Central to our process is recognition of the traditional connection to Country as enduring knowledge held by custodians is often protected by protocols. However, also protected are the rights and ability to welcome and share. Respecting this and navigating it opens opportunity for collaboration and reconciliation in ways that can transform places and communities beyond the project.



# IN PLACE

Team Agile is experienced across all aspects of community engagement, from public communications co-design to community design workshops. Our consortium member, Towns Team Movement, provides the rigour and impartiality of a grass roots Not for Profit. They provide dedicated skills and support DevelopmentWA's process integrity.

Team Agile can support :

- Early and authentic conversation with the community.
- A philosophy of mutual respect and the desire to form strong partnerships and relationships.
- Allowing sufficient time and information for each party to consider that information and opportunities.
- Celebration of local knowledge, expertise and connection and understanding culture as the lived and living.
- Collaboratively identify ideas, concepts and opportunities to inform the sense of place.
- Opportunities to seek informal feedback and guidance regarding a broad range of project issues outside formal approval.
- Achieving formal endorsement, engagement and cultural approval.
- These processes place reconciliation at the centre of the project and recognise that reconciliation is inclusive. It also spans social equity and equality.

When combined with our commitment to co-design and community event facilitation, we can transform fear-of-change into positive community energy.

## Precincts Analysis and Design Review

International best practices and local experience shape our approach to planning. We fully support the State Government's State Planning Policy suite 7. It supports our methodology and provides a foundation for better outcomes. Team Agile has helped write the policy suite, and we consistently support our design and planning work with informed precinct analysis and response. Team members participate in and often chaired some of the most important design reviews in Western Australia.

## Giving Back

Team Agile are committed to activating local business so zoom meetings often get moved to a local cafe. Join us and support the cause.

Together with community and city officers the unique Subiaco Character is defined, as base for all events and spatial improvements.

Experience-based zoning of the town centre differentiates the three themes and is translated into activation programming and public realm design guide

Project: Town Centre Place Activation and Management Plan  
 Client: City of subiaco  
 Location: Subiaco  
 Area: 38 ha.

## HIGHLY RESPONSIVE

Our organisation structure is deliberately a process chart as we are an outcomes-focused consultancy.

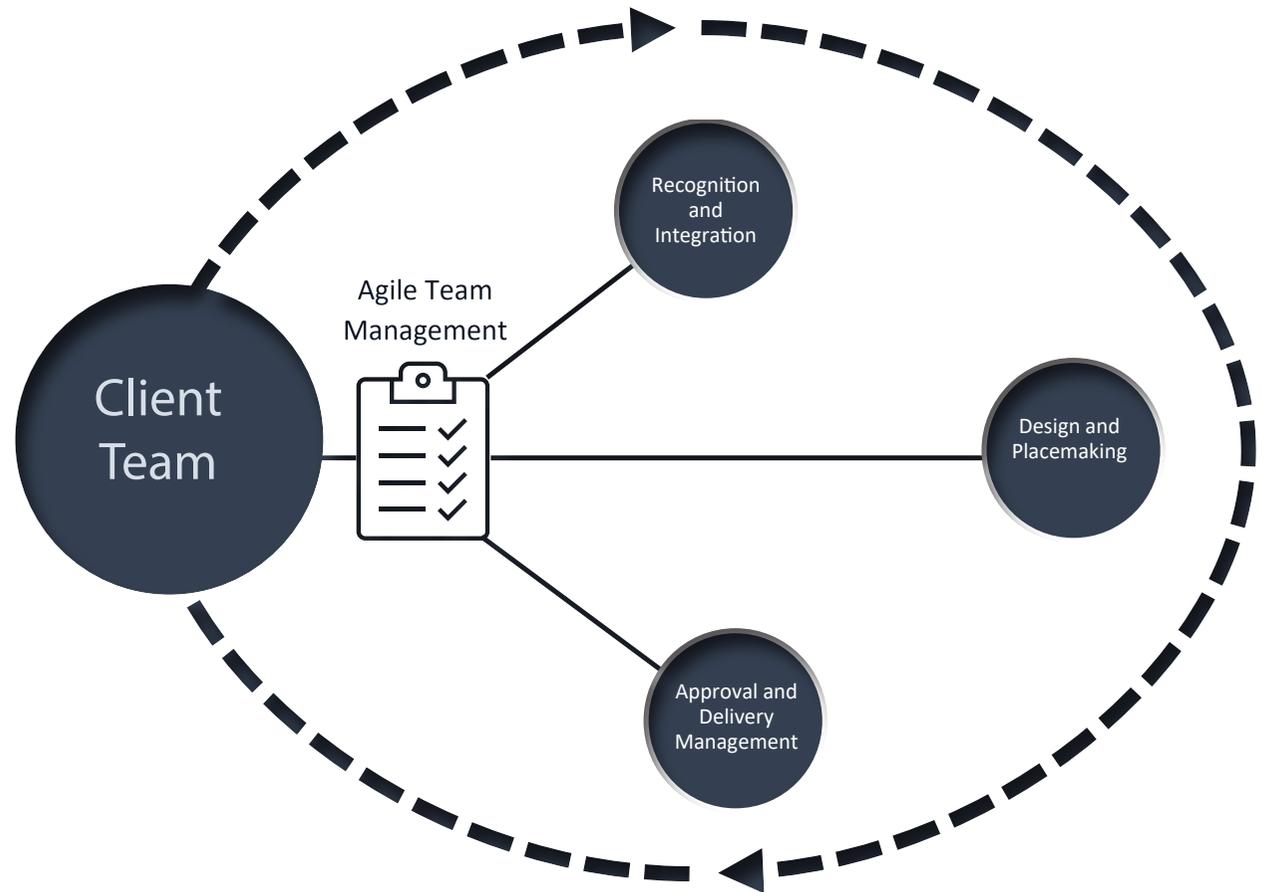
At first glance, the chart looks like a traditional staged approach where context analysis flows to design flows to approval.

However, the circle is also representing each phase (in line with Agile Project Management). This reflects the reality that the innovative and fast track methodology is iterative, moving more quickly to deliver concepts our clients can review and enhance to optimise outcomes.

The agile circle ensures integration. Nyungar Birdiyia and Towns Team Movement are at the beginning and at the end. Design evolves from concept to design development, improving with feedback. The Agile Lead (Insight Urbanism) starts out as the lead contractor but depending on the project the Team Leader will change. DevelopmentWA is the product client, employer, reviewer, and team champion.

The approach is strongly aligned to the Treasury Strategic Asset Management Framework process that requires that the problem is properly understood in the strategic context, the widest range of solutions are investigated, the proposal is defined in terms of the functionality it delivers, full cost of delivery including risk management is considered and project delivery approach is defined before the project is commissioned.

Traditional firms might see this more proactive and engaging approach as too open-ended and relying on the client to invest in high-level skills and proactive communication. It is our experience that challenging teams to go beyond traditional responses is how our clients continue to lead the industry. Team Agile is built to deliver meaningful innovation and to apply excellence.



### PLANNING FRAMEWORK BASED SERVICES

- Technical team coordination
- Business Case input
- Place Economics Assessment
- Feasibility Testing/ Market Insights
- Structure Plans
- Growth Strategic Planning
- Region Scheme Amendments
- Local Planning Schemes
- Plans of Subdivision
- Local Development Plans
- Applications
- SAT/Legal Appeals

## DEEP KNOWLEDGE AND APPLIED EXPERTISE

We are a consortium of companies collaborating to provide comprehensive planning, urban design, and market research services using local firms and keeping the work local.

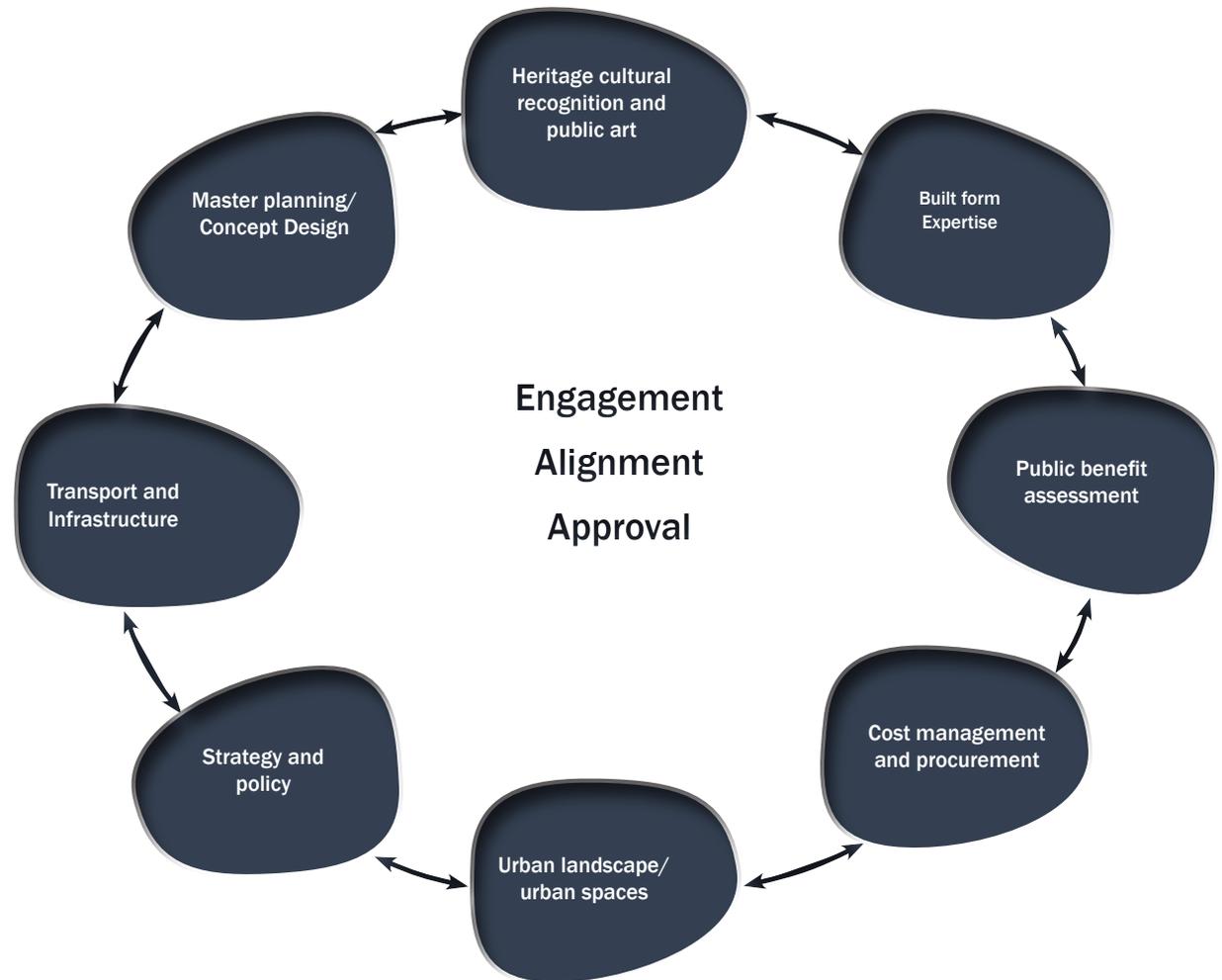
Our approach will ensure exceptional services across the workstreams. Our members know the skills required for the task and have often championed process improvements and industry mentoring that have entrenched them in current practice.

We have a willingness to innovate and adapt the outputs to best serve the purpose based on a fundamental understanding and engagement in local urban design and planning environments, networks, emerging young professionals, and professional development programs.

All lead members of our project team have in excess of 10 years of experience working within the Western Australian land development industry and town planning framework across State Government, Local Government, private sector consulting and land development. This depth of experience ensures that we can draw on our individual and collective experience to deliver the services in a timely and cost-effective manner that invests in industry and skills development initiatives.

The Team Agile- Selected Project List pages below demonstrate the depth of experience the Team has across the planning, urban design and related services. They show we are connected and capable of taking on various roles to support outcomes.

We have excellent program management skills, enabling clients to add scope to the project through our Team without delay and protracted tendering.



### URBAN DESIGN AND PLACE-BASED SERVICES

- Design team coordination
- Community Consultation/
- Aboriginal Engagement
- Cultural Heritage Research
- Master Planning/ Precinct Design Studies
- Mixed Used Precinct Planning
- Character Assessment
- Safe/Healthy Place Assessment
- Public Life Studies/ Place Propositions
- Form-Based Codes/ Design Guidelines
- Landscape / Urban Space Design
- Public Art Management and Strategies

## LEAN BUSINESS MODEL

Western Australia was once served by mid-size locally owned firms that balanced agility with resilience. These firms made Western Australia a centre of innovation, provided clients with critical services and supported career progression. Over the last two decades, global forces have transformed this economy and the opportunities it offers.

The State Government and business leaders are leading a charge to rebuild a resilient local economy by investing in ecologies of small and mid-size firms serving local needs with global awareness. Team Agile is at the forefront of this movement. We work from small studios and offices, maintain autonomy and focus on minimising overheads. Our directors work alongside emerging professionals, exchanging ideas and adapting processes to meet new demands.

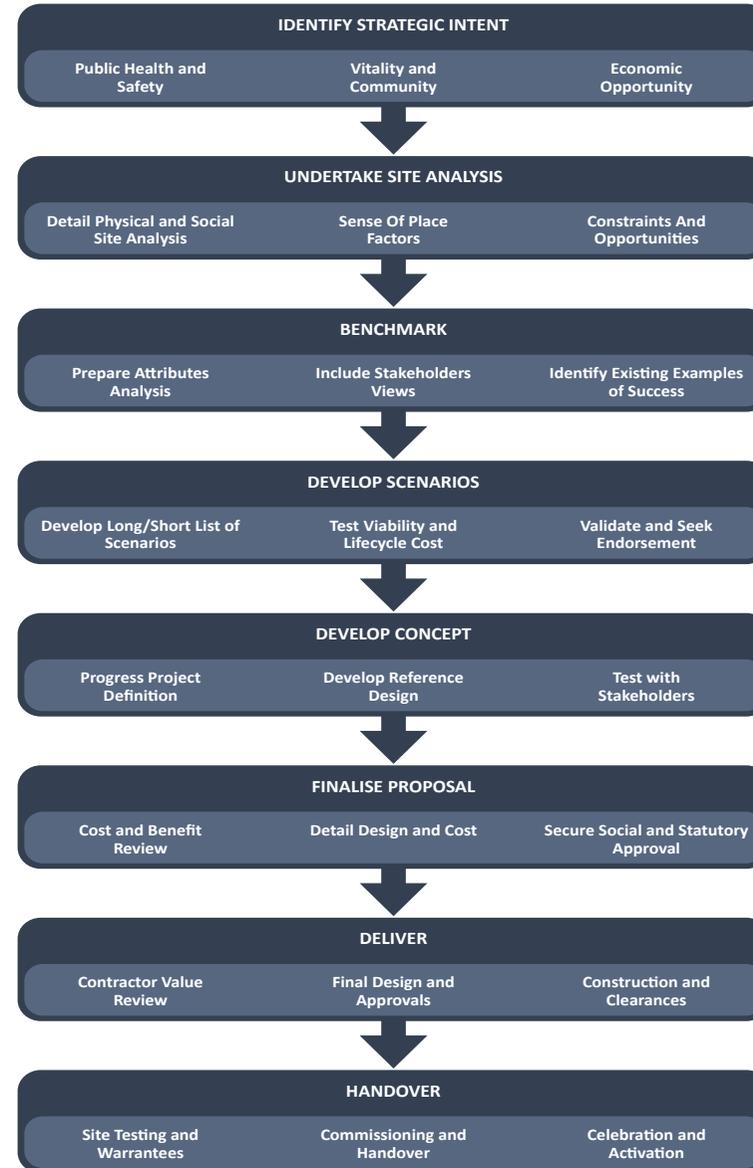
Lean also means we are free to build connections; for example, we have access to companies, including MNG. MNG has mega data assessment capability, advanced spatial mapping technology and is based in WA. We know how to leverage these connections across research, design and delivery.

## PERSONAL SERVICE

As owners of our businesses, we understand the importance of reputation. To protect this, we manage our project loads carefully to ensure that we give them our full attention and meet client expectations. We take a responsive relationship-based approach to deliver a more satisfying experience for everyone.

We are highly skilled at planning and designing project management and development processes. We can work with you to plan your project, manage risk, monitor progress, and do the work, so ensuring streamlined delivery.

## TEAM AGILE'S EFFICIENT AND RESPONSIVE METHODOLOGY



## SENIOR EXPERTISE WITH LEVERAGE

Team Agile is a highly experienced client services team shaped by DevelopmentWA's Request for Proposal and the values DevelopmentWA's places at the core of its work.

Our proposal includes a consortium of companies working together to provide a comprehensive planning, urban design, and market research service. Insight Urbanism will be the lead contract manager, with the consortium team subcontracting. Project teams will be assembled based on the expertise required and may not include all parties depending on specific project requirements.

The Team operates under a Memorandum of Understanding, as many firms do when bidding for scope. The MOU outlines management meetings and the importance of servicing the Client's interests as a foundation for membership. It details how the Team will respond to opportunities and allows clients to take a lead role in selecting services.

Team Agile will assist wherever possible to enable the services to be purchased to optimise alignment with its policies. Once the appropriate Team is shaped with DevelopmentWA input, the firm subcontracted will be in place, ensuring the service to DevelopmentWA is seamless.

### MNG

Besides the wealth of experience distributed across the consortium members, Team Agile enjoys close relationships with leading consultancies in our field. An example of this is the relationship with MNG.

MNG are leaders in geographical information systems and 3d modelling of the current natural and built environment. Team Agile has formed a special relationship with MNG, engaging their expertise to assist in data-driven scenario development. We work with MNG to turn spatial knowledge into opportunity.

#### Insight Urbanism Pty

- Brett Wood-Gush

Director



#### Nyungar Birdiyia

- Neville Collard
- Paul Carter

Director

Director



#### Town Teams Movement

- David Snyder
- Dean Cracknell
- Cate Baker
- Tessa Collins

Place Leader

Director of Place

Place Making

Comms/ Graphics



#### Lorraine Elliott Planning

- Lorraine Elliott

Director



#### Dynamic Planning and Development

- Neil Teo
- Reegan Cake
- Cody Myer
- Bryn Greenhalgh

Director

Senior Planner

Planning Officer

Student



#### Edgefield

- Jeff Theirfielder

Director



#### Wonder City+Landscape

- Hans Oerlemans

Director



#### MarketPlace

- Paul Brown

Director



#### MNG

- Ben Killigrew (PhD)

General Manager



# Team Agile - Selected Project List

## Insight Urbanism

- Metronet Station Precincts Strategies- DevWA. (Population/Sustainability/Art/Precinct Code).
- Forrestfield Business Case- METRONET.
- Design Management input into Stations/Station Places including Bayswater- METRONET.
- Scarborough Beach Masterplan, Strategy and Scheme.
- Scarborough Foreshore Redevelopment Plan and Facilities.
- MRA Urban Design Program input into Elizabeth Quay and Yagan Square.
- Midland Revitalisation.
- Wungong Masterplan and project.
- Perth Airport Masterplan and Logistics.
- DPLH Policy development (Active Transport/Liveable Neighbourhoods/CPTED/Healthy Places).
- Alkimos Beach and Alkimos Town Centre LendLease/ LandCorp.
- Karratha City of the North Growth Plan.

## Nyungar Birdiyia and Material Thinking

- Whadjuk Walking Trails (WESROC).
- Plants and People in Mooro Country (City of Joondalup).
- Six Seasons Stories (WA Government Environment Restoration Fund).
- Cato Square (City of Stonnington, Vic).
- Springvale Community Hub (City of Greater Dandenong).
- Footscray Hospital creative brief (John Holland).
- Noongar Cultural Context Documents (METRONET).
- Yagan Square (Metropolitan Redevelopment Authority).
- Scarborough Beach ((Metropolitan Redevelopment Authority).
- MEA Regional Place Vision (Development WA).

## Town Team Movement

- South Hedland Place Plan (current).
- Subiaco Place Plan.
- Suburban Land Agency (ACT Government) Place Governance Modelling.
- Pickle District Placemaking Action Plan.
- Cockburn Central Engagement & Placemaking Recommendations.
- Champion Lakes Placemaking Action Plan.
- Whitlam Place Plan.
- Dickson Plan .
- Jimboomba Place Plan.
- Perth Girls School Activation Recommendations.



# Team Agile - Selected Project List

## MarketPlace

- Mandurah Junction (DevelopmentWA, Mandurah).
- Middleton Beach (DevelopmentWA, Albany).
- Shoreline Medium Density Precinct (DevelopmentWA, North Coogee).
- Karratha (DevelopmentWA, various projects).
- Bentley360 (Dept. of Communities, Bentley).
- Canning Vale Station Precinct (Dept. of Communities, Canning Vale).
- Bushmead (Bushmead, Cedar Woods).
- Allara (Eglinton, Satterley).
- Illuma (Mirvac, Bennett Springs).
- Treeby (Perron, Treeby).

## Edgefield

- WEV Estate (Whitegum Valley).
- Cockburn Central Town Centre.
- Mirrabooka Town Centre.
- West of Rail Precinct (Armadale).
- Canning Bridge ACSP Review.
- Jindee Architectural Pattern Book.
- DesignWA Apartment Design Guide.
- Kalamunda Activity Centre Structure Plan.
- Witchcliffe Ecovillage.
- Innovation Housing Precinct (Rockingham).

## Dynamic Planning and Development

- Student Accommodation, Waterford (EXAL Group).
- Southern River Precinct 3D (Keyclub Holdings).
- Glyde Street, East Fremantle (Main Roads).
- Appeal Representation (City of Joondalup).
- Chianti Private Estate (Progress Developments).
- Armadale Courthouse and Police Complex (WA Police and Department of Finance- Building Management and Works).
- DFES Career Fire Station (DFES and Department of Finance- Building Management and Works).



# Team Agile - Selected Project List

## Lorraine Elliott Planning Services

- Sunrise Estate.
- Alkina Estate.
- 33 West Coast Drive Watermans Bay.
- East Cannington Subdivisions.
- Kingston Estate.
- Cockburn Central West.

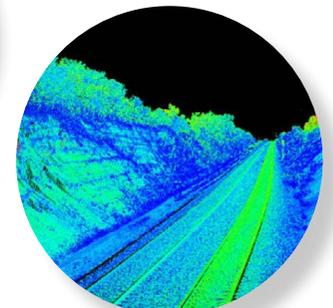
## wOnder city+landscape

- Wembley Town Centre Activity Centre Plan.
- South Hedland Town Centre Place Plan.
- Byford Rail Extension - Station Precinct Place Plans for Armadale and Byford.
- Morley-Ellenbrook Line- Station Precinct Place Plans for Morley, Noranda, Malaga, Whiteman Park and Ellenbrook.
- Perth Character Study .
- South Perth Public Realm Design Guidelines.
- Burt Street Precinct Development Plan.
- Subiaco Town Centre Place Management and Activation Plan.
- Rokeby Road South Public Realm Masterplan.
- Canning City Centre Urban Design and Public Realm Masterplan.

## MNG

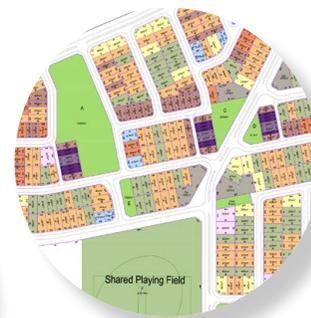
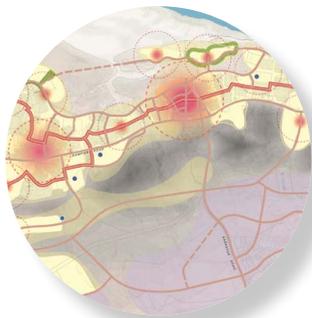
### Key Services

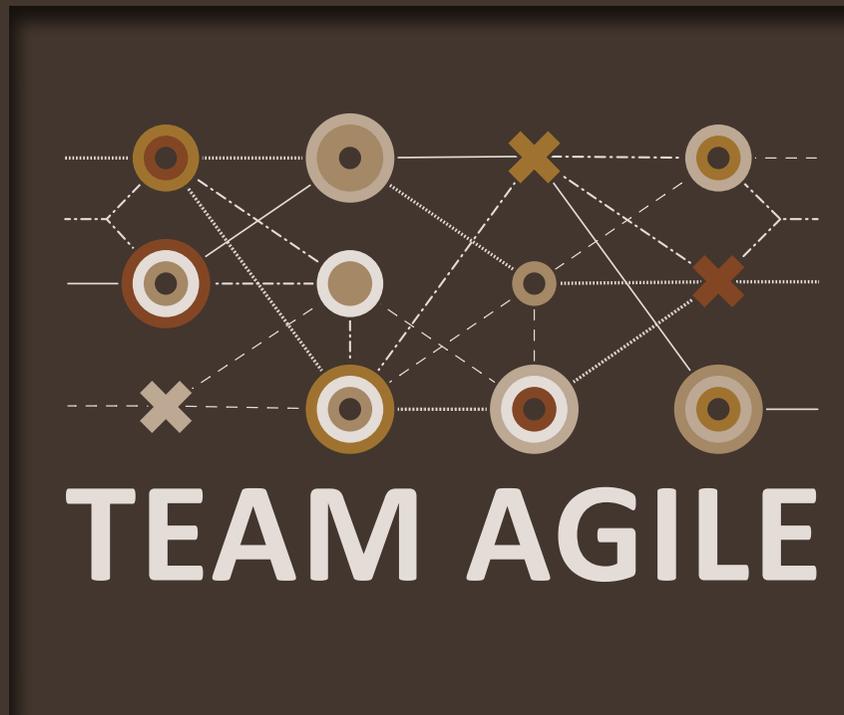
- Land Survey.
- Laser Scanning.
- Strata Aerial Surveys.
- 3d Visualisation & Gis.
- Cartographics.
- Hydrographic Survey.
- Utility Locating.



## Team Attributes

- Strong communication and leadership with proven capacity in building relationships with numerous stakeholders from a range of industry and public/private sector backgrounds.
- Leadership in Aboriginal engagement and placemaking.
- Broad experience at scoping project requirements, interdependencies, and developing viable project business cases.
- Industry-leading urban design skills in project due diligence, concept development, project planning, design development, and approvals programming.
- Project viability driven focus on optimising land/development efficiency, managing cost, and avoiding delay.
- Leadership in delivering project vision, scoping work and achieving outcomes; in particular, ability to pro-actively manage changing project environment through the project lifecycle.
- Experienced in sourcing cost information, compiling accurate forecasts, estimating cash flow, maintaining the integrity of financial information, and meeting financial accountability.
- Effective in using information systems to manage complex projects to time, within cost and on quality targets.
- Strength in stakeholder engagement programs with the ability to generate issue resolution strategies including, where necessary, lodging evidence for planning appeals.
- Exceptional design review skills across all aspects of urban and landscape design.
- Experienced with presenting, reviewing and chairing at Design Review.
- Experienced in managing professional and industry engagement to access innovation, source skills, provide leadership opportunities, and ensure business recognition and growth.





**Team Agile's logo captures our team spirit: structured but flexible, project responsive but able to see the big picture.**

**Our emphasis on skills-sharing and knowledge-exchange produces planning and urban design solutions that combine precision and economy with a respect for complex multi-stakeholder interests and inclusion.**

**Our outcomes are templates for opportunity.**

